



Memorandum

TO: MAYOR REED
FROM: Councilmember Madison P. Nguyen
SUBJECT: SAN JOSE MUNICIPAL STADIUM
DATE: 11/19/2008

Approved

Date: 11/19/2008

Madison P. Nguyen

RECOMMENDATION

That the following recommendation be enacted.

BACKGROUND

The San Jose Giants minor league baseball team has been housed at Municipal Stadium for the past 60 years. For six decades, the team has provided thousands of families and children an affordable way to enjoy America's favorite past time. Each year, the team gives back to the community by raising funds for local youth sports programs and schools; and holds over 100 special events such as Cub Scout Camp-Outs, free movie nights; Halloween Fest, high school baseball championships, and Youth and adult baseball clinics. Municipal Stadium is also the home of SJSU baseball.

In 2008, the San Jose Giants set a new attendance record with over 192,000 fans visiting Municipal Stadium. The stadium has long been regarded as one of the City's most unique and treasured community assets. Despite its growing popularity, many features of Municipal Stadium are still grossly outdated, in great disrepair and in critical need of improvements to bring the facility to a standard that reflects well on the City of San Jose. (HOK architects, nationally known for their work with Minor League Parks, conducted a needs assessment analysis in 2004 and identified the various capital projects necessary to bring the stadium up to current standards; since then the team has invested over 2 million dollars of their own capital in order to address emergency repairs and fan upgrades.) The Arena Authority analysis of the 2004 study concurs with its conclusions and has formally recommended capital funding for Municipal Stadium.

This request is intended to retain the flexibility to access funds for capital improvements to Municipal Stadium in the amount of \$5.8 million. Funds will be used to upgrade and expand public restrooms; replace two outdated concourse food service areas; replace locker rooms and training areas; replace perimeter fence that encloses the stadium; replace home and visiting team player dugout areas; replace and upgrade seating areas in operations center and press box; and

provide electrical upgrades with computer and phone lines (There have been no upgrades to the facility since 1942 when the building was constructed).

New Expenditure/Reinstatement

Program/Project Title: San Jose Municipal Stadium

RDA Project Area: Strong Neighborhood Initiative Redevelopment Project Area/Industrial zone, not considered to be in any designated neighborhood planning area

Amount of Agency Funding Required: \$ 1.5 million

Funding Source

Program/Project Title: San Jose Municipal Stadium

Amount of Agency Funding Change: \$ 1.5 million

This change is: One-time X Ongoing

Anticipated Outcomes. Requested funding changes would affect benefits or services for San José residents, businesses, community groups, etc. in accordance with one of the following goals and objectives relevant to the City's redevelopment efforts:

These improvements will provide safety, accessibility and recreational opportunities for the residents in our city.

- ☐ Create Jobs and Expand Business
- ☒ Build Public Facilities
- ☐ Strong Neighborhoods Initiative and Affordable Housing

Department or Organization Contact: Please list contact information for the individual that certified cost estimates contained within your recommendation.

Department or Organization: San Jose Giants Baseball Club

Name: Jim Weyermann

Phone number: 408-297-1435

E-mail address: jimw@sjgiants.com